

Cookies Policy

June 30, 2023

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1. Introduction

DIGITAL PLATFORMS TECHNOLOGY LLC ("us", "we" or " our"), the company registered in the Republic of Armenia, uses cookies ("Service"). By using the Service, you agree with such use of cookies as described below in this document. Your consent applies to the Service available at the websites on the following domains: start.ru, start.film as well as the software (e.g., mobile applications for Android, iOS, applications for Smart TV).

This policy is the integral part of our [Terms of Use](#) and [Privacy Policy](#), and you should read it in conjunction with these agreements.

This policy explains how and why we use the cookies, what third parties and how may collect your personal data, what options to control this collecting do you have. We use the terms "cookies" and "similar technologies" interchangeably to refer to all of these technologies.

Sometimes you can access Service from other places, like the services of our partners, or you may use third parties' software and/or services by using the Service. Make sure to check their own privacy and cookie policies, so you know how they will process your personal data.

Some clauses of the Policy apply depending on the available functionality of the START Service. The available functionality of the START Service may differ depending on the method of purchasing a subscription, the device used, and the territory.

2. What Are Cookies?

Cookies are small pieces of data that can be used by web sites to make a user's experience more efficient.

We use different types of cookies for several reasons: for storing information, to provide, protect and improve Service, to save your preferences, personalize content, to keep you signed in on different devices, combat fraud and abuse, and streamline the functioning of and your access to Service.

The applicable law states that we can store cookies by the web browser on your device if they are strictly necessary for the operation of Service (Necessary cookies). Other cookies enable us and the third parties we work with to track and target the interests of the visitors and users to Service. We refer to these as Functional, Analytics and, Marketing cookies and we need your consent to use them.

Some cookies are placed by the third parties' services that appear on our Service for analytics, statistics and other purposes we call Third-party cookies. Cookies can either be Persistent (i.e., they remain on your device until you delete them) or Temporary (they last only until you close your browser or they last certain period of time).

The options to control and delete various cookies is outlined below in this policy.

The cookies we use generally fall into one of the following categories:

Necessary cookies – These cookies are essential to provide you with Service as you have requested. Necessary cookies help to make a website usable by enabling basic functions like Service navigation and access to secure areas of Service. Because these cookies are strictly necessary to deliver Service, you cannot refuse them without impacting how Service function. These cookies do not store any personally identifiable information.

Functional cookies – These cookies let us personalize Service to you with the choices you make and also these cookies enable us to remember you in-between visits.

Although important to us, these cookies are non-essential to the use of the Service. However, without these cookies, certain functionality may become unavailable.

Analytics – this cookies help to understand how visitors interact with Service, such as the content they watch, how they arrived at Service.

From time to time, cookies set by the third parties find their way into this cookie category, but we do not always have control over those cookies and do not share personal data with those third parties.

Marketing cookies – Marketing cookies are used to track visitors across websites. So we provide you with an opportunity to express your preferences with respect to receiving certain marketing communications from us, and our sharing of personal information with unaffiliated third parties for their direct marketing purposes.

From time to time, cookies set by third parties find their way into this “Marketing” category, but we do not always have control over those cookies and do not share personal data with those third parties.

3. Similar Technologies

We use other data collecting technologies with similar functionality as cookies, including pixels, local storage, and device identifiers. While the specific names and types of cookies we use may change from time to time as we improve and update Service, we have provided some basic definitions in order to help you better understand this policy. While you may not have the ability to specifically reject or disable these technologies, in many instances, they are reliant on cookies to function properly; accordingly, in those instances, declining cookies will impair the functionality of these technologies.

- *Pixels* (also known as a “web beacon” or “clear GIFs”) – a pixel is a small amount of code on a web page or in an email notification that typically work in conjunction with cookies to identify our users and record user behavior. As many services do, we use pixels to learn whether you’ve interacted with certain web or email content. This helps us measure and improve our services and personalize your experience.
- *Local Storage* – local storage is an industry-standard technology that allows a website or application to store information locally on your computer or mobile device. We use local storage to customize what we show you based on your content consumption and other past interactions with Service.
- *Device Identifiers* – we also use mobile device and advertising identifiers for the same purposes articulated in this policy, for example to recognize your device when you return to Service or otherwise use Service.
- *Software Development Kits* – SDKs may collect technical and usage information (such as mobile device identifiers and your interactions with the Service) to recognize your device when you return to Service or to analyze how you interact with Service, including content.

4. How to control and delete Cookies

You can always choose not to provide certain information, however, it might be needed to take advantage of certain Service features.

The service cookie tool

The service cookie tool can be utilized to customize your cookie preferences. The tool will record when you have consented to this Cookie Policy and will ask for consent once a year to ensure the users stay up to date with changes to our cookie and privacy policies. Mind you, Necessary cookies cannot be disabled, nor can the tool be used to block cookies on Third-party cookies linked from Service but you can use for that your browser settings. If you change your mind you can always access [the cookie tool](#) and make another choice.

Browser control

To control cookies, you can modify your settings in most web browsers to accept or deny cookies or to request your permission each time a site attempts to set a cookie. You can also manually delete previously stored cookies at any time. Please note, that if you choose to block cookies, doing so may impair Service or prevent certain elements of it from functioning.

Your browser settings may allow you to automatically transmit a “Do Not Track” (DNT) signal. Because there currently isn’t an industry or legal standard for recognizing or honoring DNT signals, we are not configured to respond to them at this time. We await the result of work by the privacy community and industry to determine when such a response is appropriate and what form it should take.

Device control

On your mobile device, enable the “Limit Ad Tracking” setting in your iOS phone’s settings, or the setting to “Opt out of Ads Personalization” in your Android phone’s settings. To opt-out of location tracking when using Service, you can use the settings of your device. You can disable mobile analytics and bug reporting through these same settings as well.

5. Contact Us

If you have any questions about the cookies on the Service, please contact us via support@start.film or our Data Protection Officer: privacy@start.film